



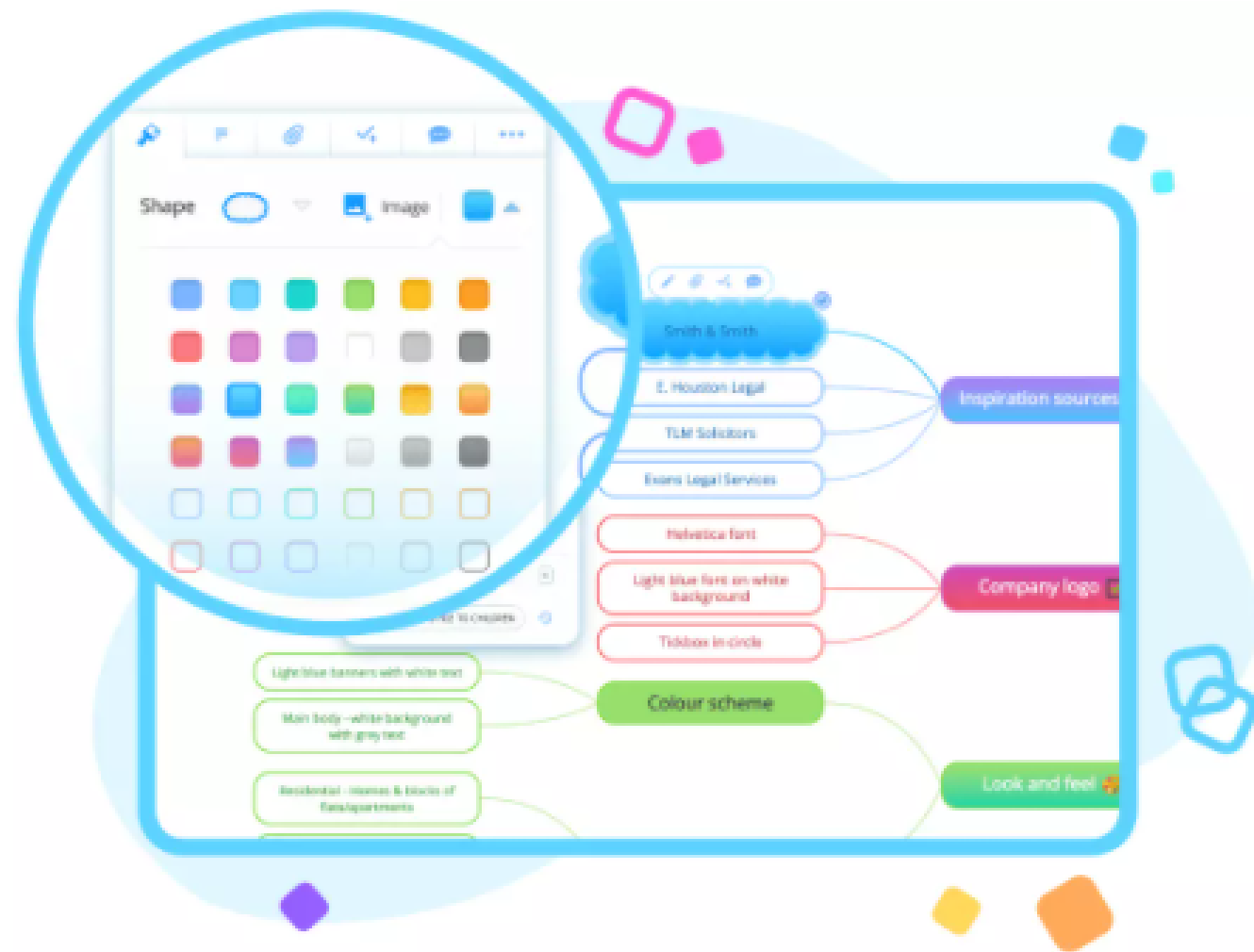
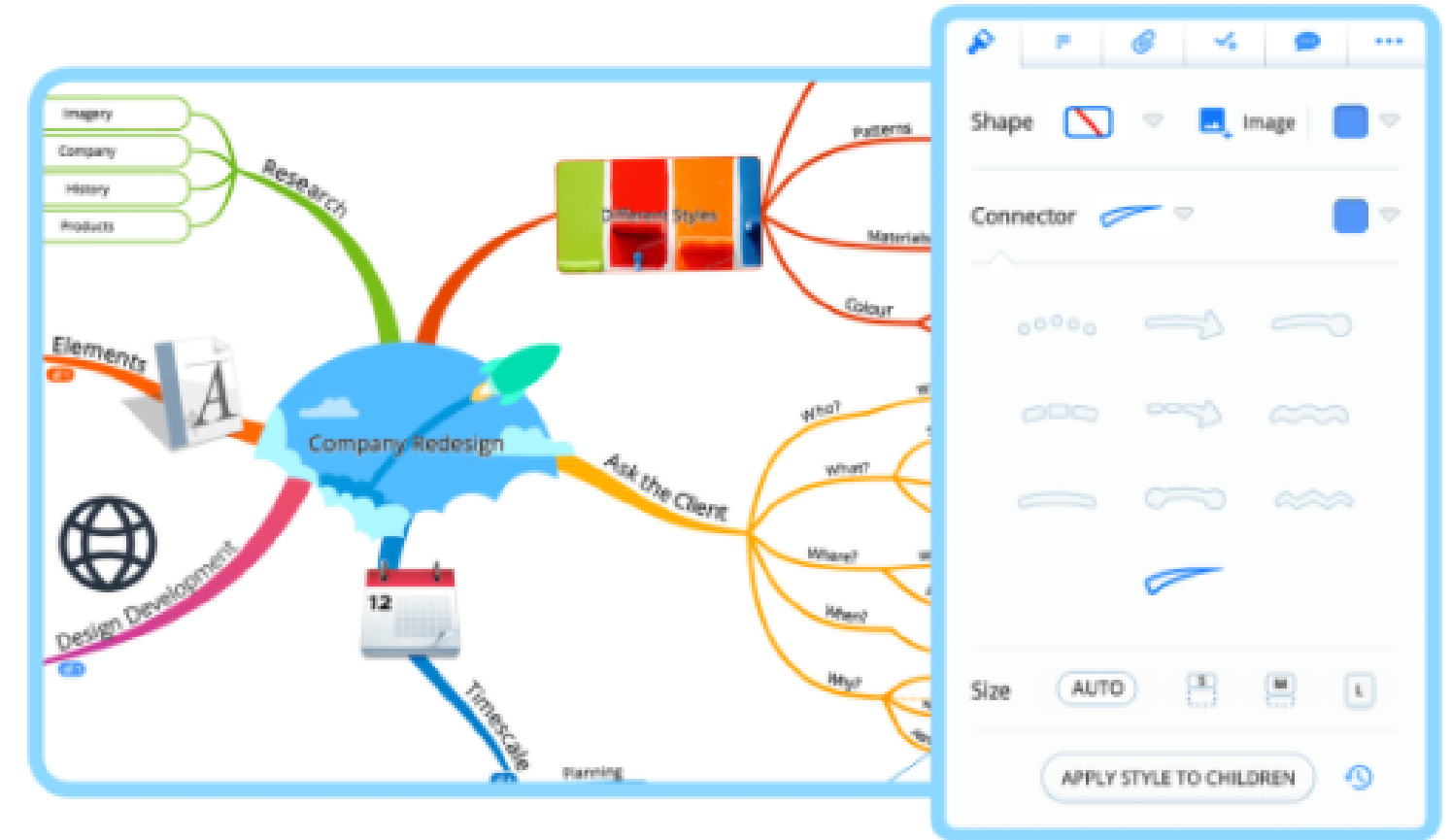
# KEY INFORMATION



## AYOA PRODUCT FEATURES

# ORGANIC MAPS

Excel your imagination and creative thinking skills through imagery, color and visual-spatial awareness. Our curved branches emulate your natural thinking processes.

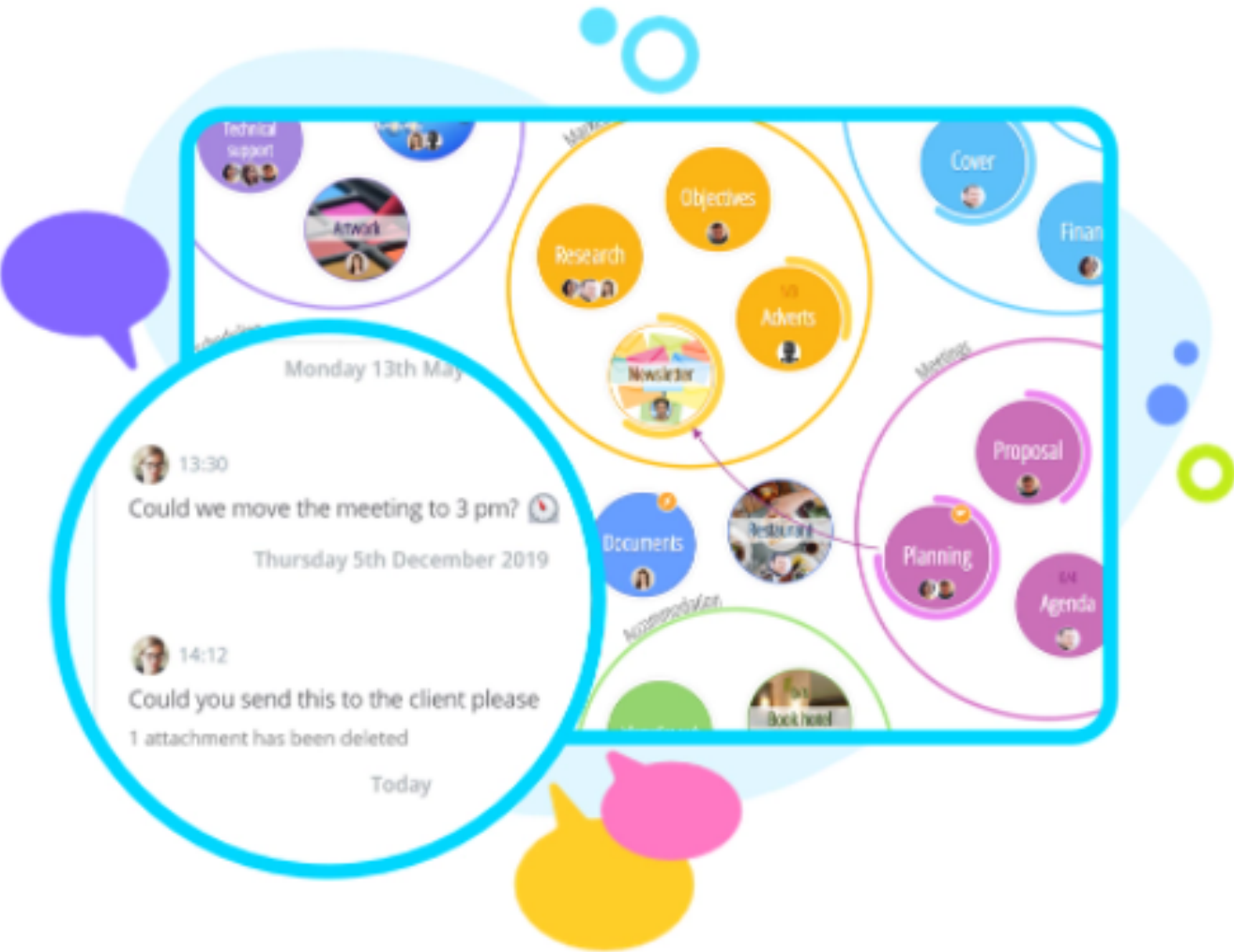


# SPEED MAPS

Quickly capture your creativity in a pre-set format of several styles.

# RADIAL MAPS

At a glance prioritise your work through segmenting and shaping your ideas to create big picture thinking.

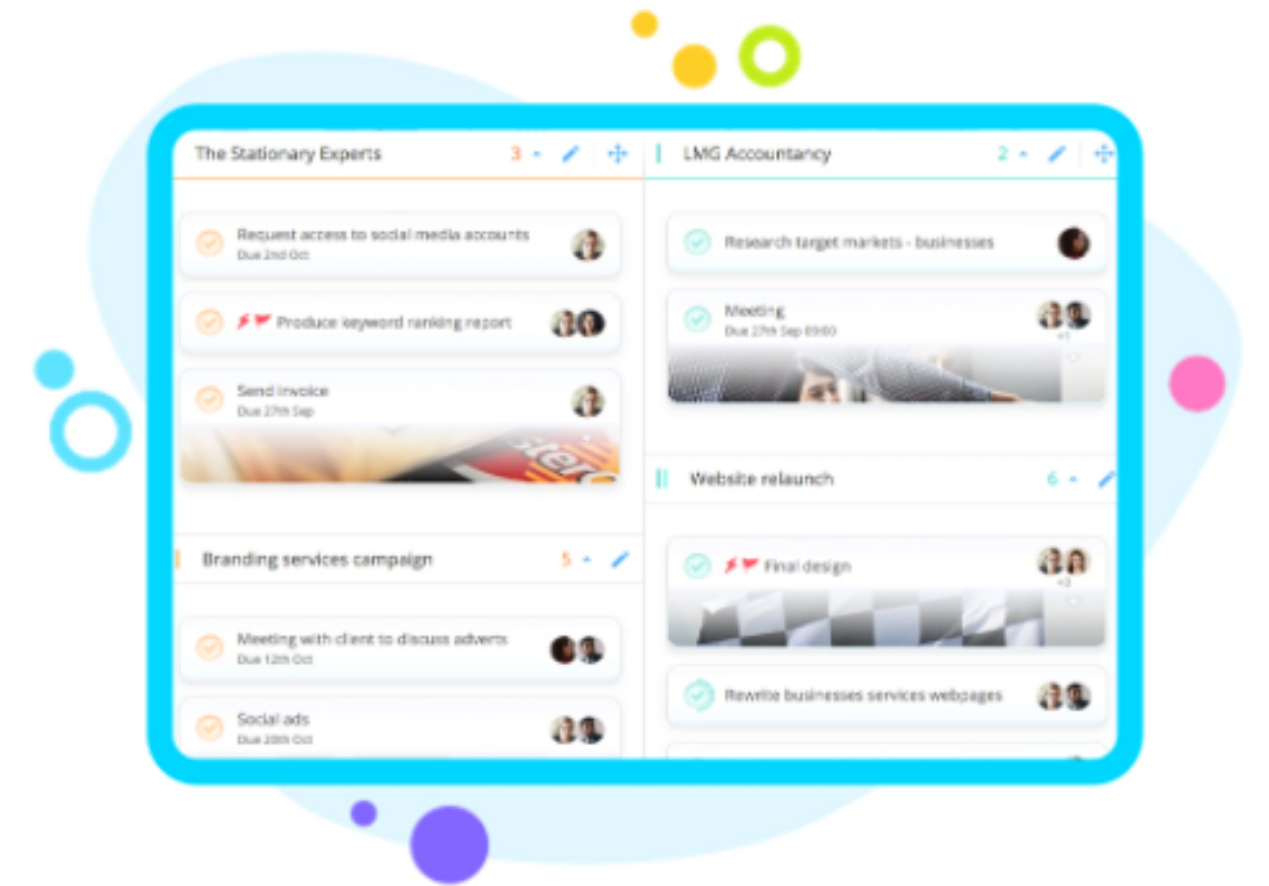


# TASK CANVAS VIEW

Play while you work. Arrange your tasks visually and enjoy the movement. Easily spot priorities, pivot, and segment information.

# KANBAN WORKFLOW

Take an agile and linear approach to your work. Track progress, set tasks, and collaborate in one space.



# WHITEBOARDS

Host a real-time brainstorming session with your team or create a space to collect and organize project ideas, links, files and other external assets.



**Unleash in Ayoa the world's only mind maps powered by AI**



### **Just a click away**

Your AI assistant is ready to go. Just request some additional ideas, questions or explanations.



### **Solve any problem**

Don't know where to begin? Let GenerateIdeas.ai spark off several possibilities to get you off and running.



### **Banish writer's block**

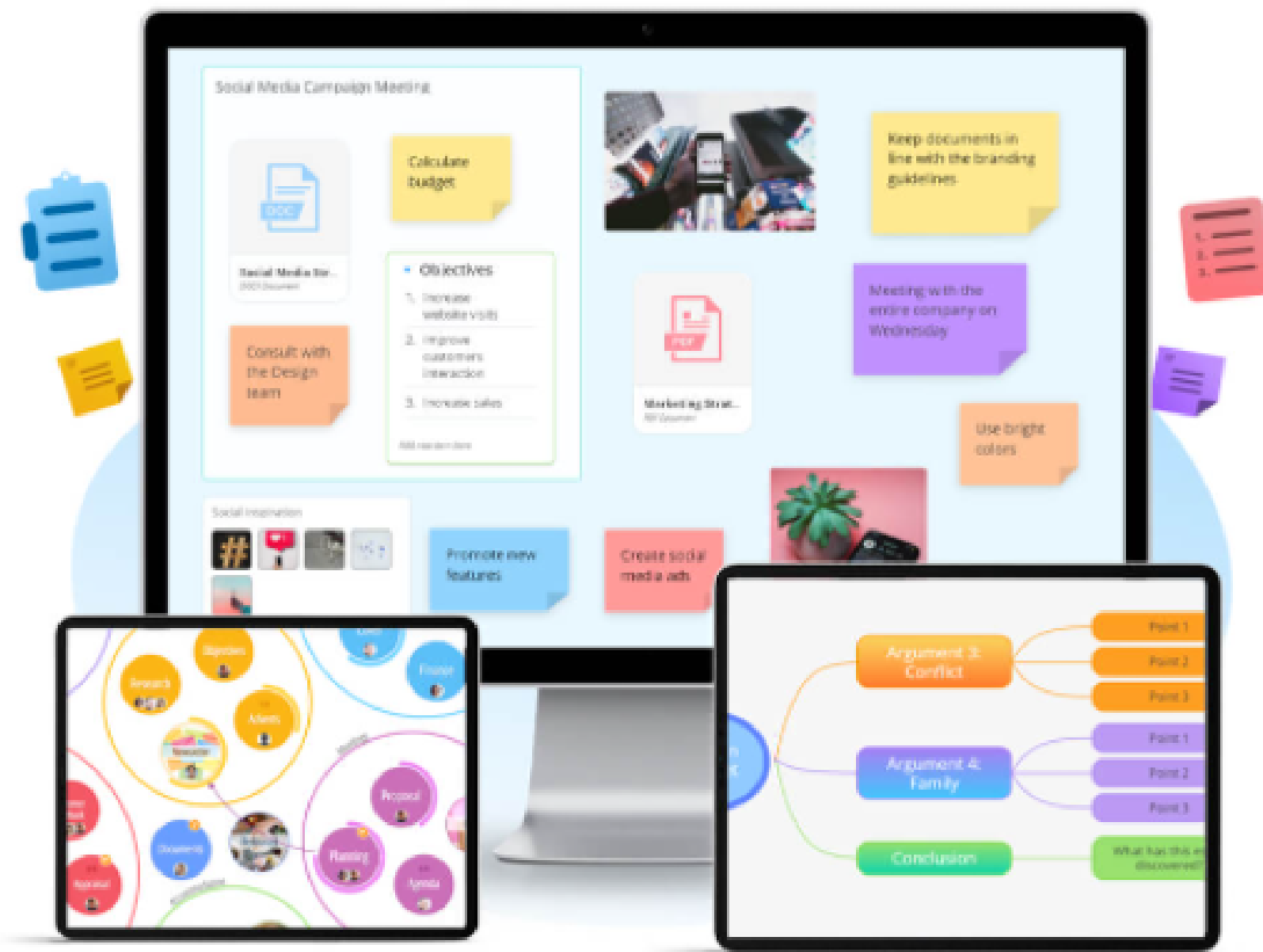
Tired of staring idly at a blank page? Scope out a plan with AI and confront your word processor armed with ideas.





# OUR COMMITMENT TO NEURODIVERSITY

Here at Ayoa, we believe in supporting everyone to achieve their goals. Ayoa offers a flexible approach to learning and working that inspires creative thinking and utilizes visual working techniques – and our inclusive approach is part of our positive commitment to our corporate social responsibility (CSR).



# Promotes visual learning

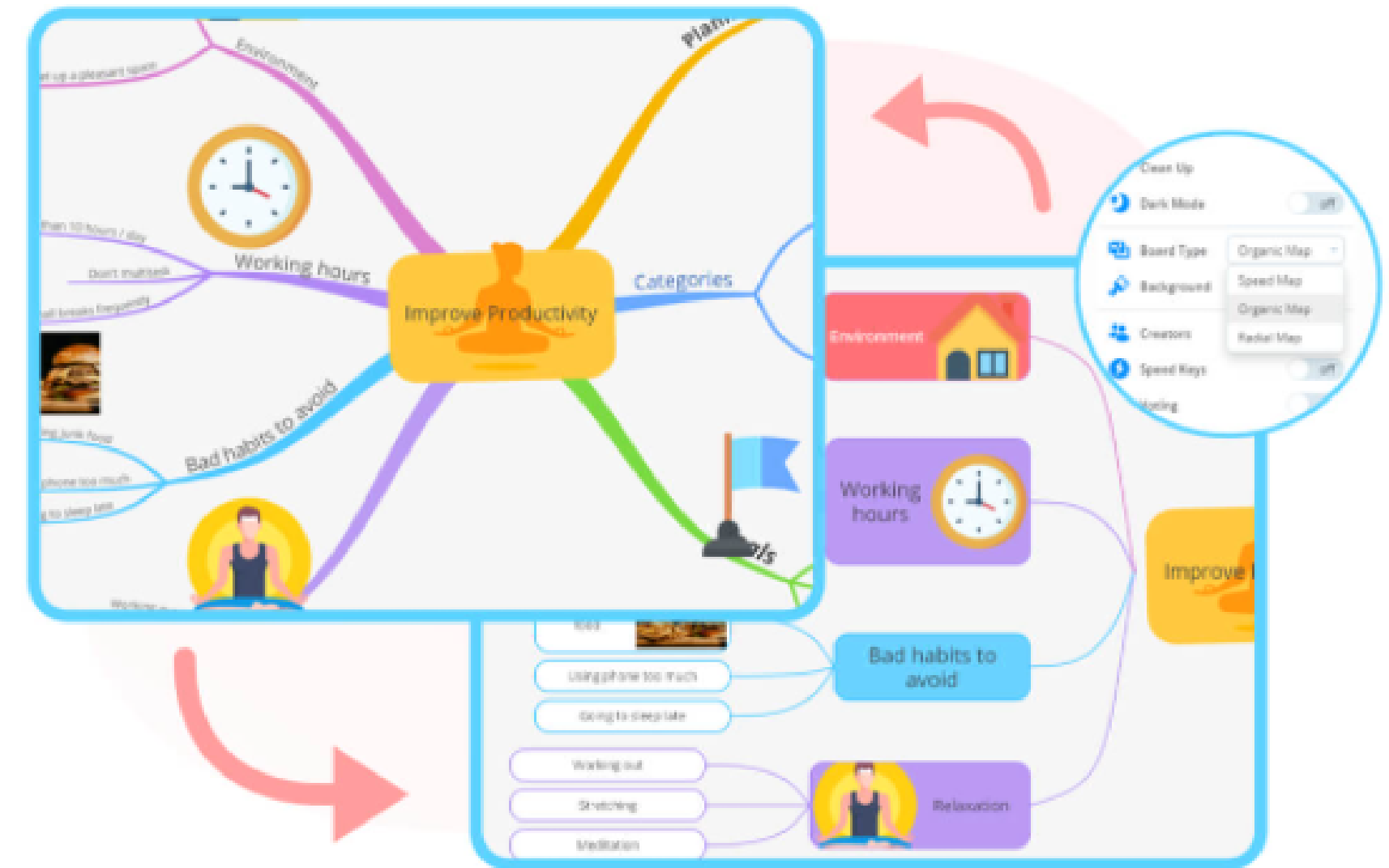
Visual learning plays a leading role in how neurodivergent people process information. It's also renowned for its ability to increase our creativity, with 70% to 90% of information received by the brain being through visual channels.

- ✓ Organize ideas visually across mind maps, task boards and whiteboards.
- ✓ Add images, videos and files for visual stimuli.
- ✓ Visual indicators on tasks, such as urgency and importance tags.
- ✓ Use our intuitive drag and drop functionality.

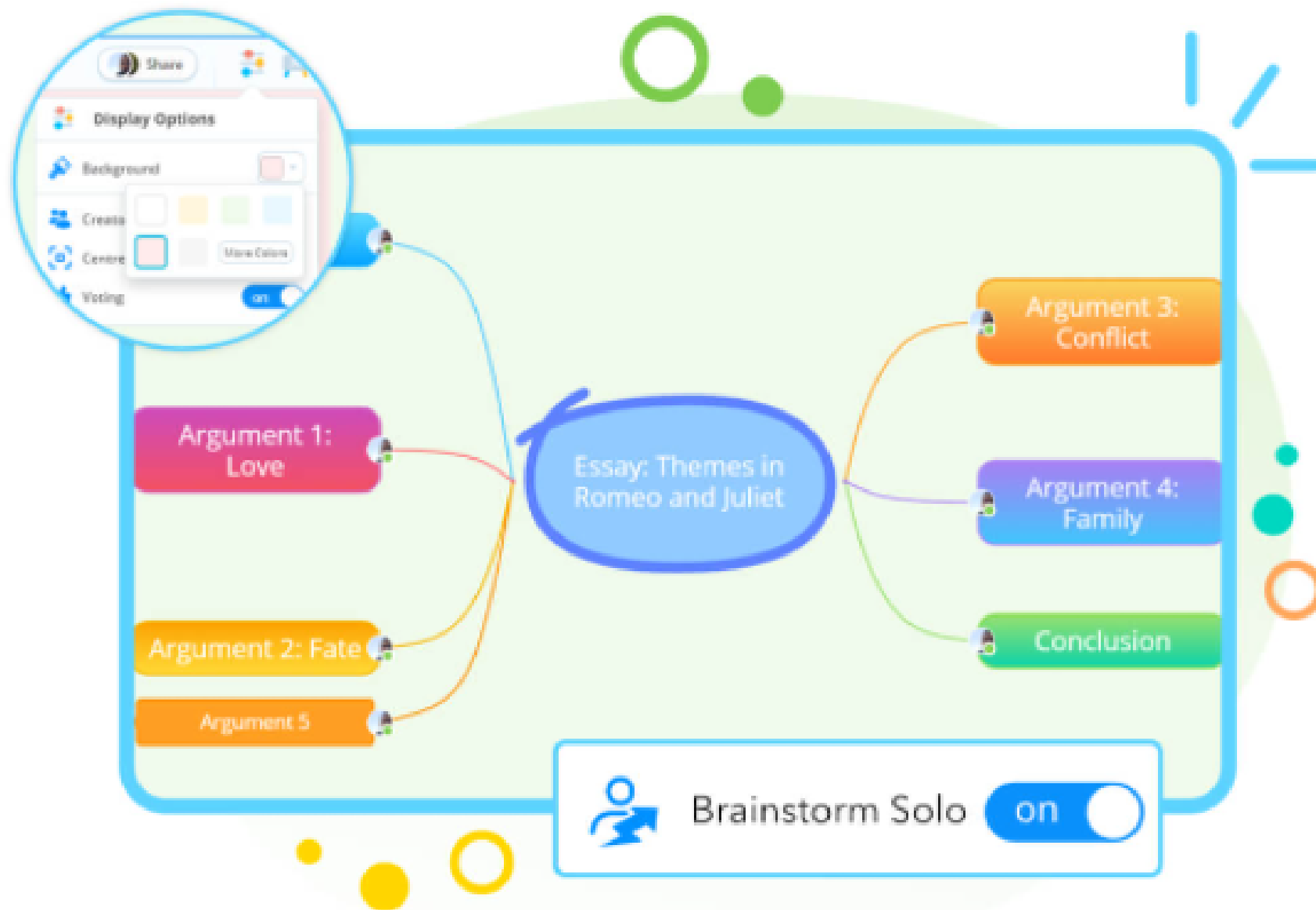
# Flexible approach for all

Ayoa is designed for all individuals and teams to work together in the same place. Our flexible approach allows neurotypical and neurodivergent people to work together in the way that suits them.

- ✓ Choose between three unique mind map styles to aid your thinking.
- ✓ Choose between three task board styles to suit your working preference.
- ✓ Easily switch between different views at any time.
- ✓ Speed keys available for keyboard navigation and control.







## Eliminate distractions

Work can get busy – but distractions can make it especially difficult for neurodivergent people to focus. Ayoa's intuitive design helps you to cut out the clutter and organize your work with ease.

- ✓ Show/hide information on mind maps to reduce distractions.
- ✓ Use handy tabs within tasks to break down complex information, such as notes, checklists and more.
- ✓ Change the background colors of mind maps and boards for easy reading.
- ✓ Use Brainstorm solo mode on mind maps to focus on your own ideas before collaborating with others.

## Ayoa hosts a number of neurodiversity-friendly features, including:



### **Colorful, visual and intuitive**

Share ideas via mind maps – renowned for supporting the processing of information



### **Flexible communication**

Communicate in a variety of ways, via comments, instant messaging, and video chat



### **Customisable organization**

Everyone can view the project in a way which suits them with no detriment to team collaboration



### **Maximize creativity**

Never let creative and spontaneous ideas distract or go to waste with the idea bank



### **Reduce distractions**

Focus on priorities and banish moments of being overwhelmed with tags and filters



### **Update visually**

Keep others in the loop with visual cues such as the progress bar so nothing is lost in communication



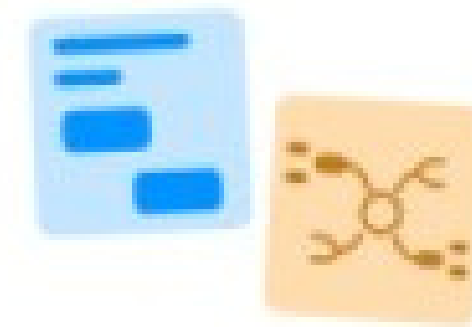
### **Easy navigation**

Use speed keys for keyboard navigation and control



### **Personal planner**

Manage personal workload with tasks from all projects organized in one place



### **Background colors**

Easily change background colors for easy reading



### **Neurodiversity-friendly font**

Open Sans used as default throughout the app



**AYOA**

[www.ayoa.com](http://www.ayoa.com)